



THE UNIVERSITY OF ARIZONA

Second Language  
Acquisition & Teaching

Graduate Interdisciplinary Program

## SLAT COLLOQUIUM SERIES

**January 24, 2025**  
**11:00 am - 12:00 pm**  
**(Arizona time)**

**From Academic to Tech (EdTech and Beyond):  
A Workshop to Grow Your Network and Personal Brand**

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**Dr. Joan Palmiter Bajorek**  
**Clarity AI**

Please register for this event at:  
<https://arizona.zoom.us/join/H98WKdZOSbakZ8KAtlgr6g>

The Zoom link will be sent to you  
after registration.

If you don't receive the Zoom  
information by the date of the event,  
email [GIDP-SLAT@arizona.edu](mailto:GIDP-SLAT@arizona.edu).

Join Dr. Joan Palmiter Bajorek, SLAT Alumna, in her workshop based on her new book *Your AI Roadmap: Actions to Expand Your Career, Money, and Joy* (Wiley 2025). This workshop is for SLAT community members, and is designed for those who want to consider jobs in the language/tech industry.

The workshop will cover:

1. Building a personal brand
2. Growing your network
3. Crafting effective outreach

Based on 2 billion data points, this workshop will have discussions on a data-driven, people-first approach. The hands-on session focuses on goal setting and LinkedIn curation to help you showcase your skills and connect with employers.



Entrepreneur, Investor, and AI Influencer, Dr. Joan Palmiter Bajorek is a global leader in AI with CEO, VP, advisory, and senior roles at AI startups and enterprises, including Clarity AI, Nuance, VERSA, and Edward Lifesciences. Joan is the Founder of Women in Voice, 501(c)(3) with 20+ chapters and social media that reaches 65,000+ globally. She is the CEO of Clarity AI, creating custom AI and data products for scaling SMB. She has been ranked the #4 Voice AI influencer by Voicebot. As podcast host of "Your AI Roadmap," Joan interviews executives from Google, Microsoft, Adobe, Amazon, ViralMoment, and more about current AI projects and career trajectories.

Her first book "Your AI Roadmap: Actions to Expand Your Career, Money, and Joy" is published with Wiley and came out in early January 2025.

She is a CES and VentureBeat speaker and Harvard Business Review published author. She holds a PhD from the University of Arizona in Second Language Acquisition and Teaching (focus: Multimodal AI) and a MA from the University of California, Davis. She holds a BFA in Photomedia and a BA in French from the University of Washington. She lives in Seattle, WA.